「YOUR-K! YOUR-ASEAN!」Video Contest

October 18, 2023 (Wed)

1. Outline

The Mission of the Republic of Korea to ASEAN is hosting a "Your-K! Your ASEAN! Short Video Contest" aiming to promote ASEAN-Korea relations in the public sphere. We are inviting Korean and ASEAN citizens who can produce video contents interpretating Korea and ASAEN's sprits.

2. Themes

☐ ASEAN Nationals: YOUR-K "Express Your-K spirit!"
(Example: K-FOOD, K-POP Cover Dance/Cover Song, Traveling or Life in Korea Vlog, etc)

☐ Koreans: YOUR-A(SEAN) "Express Your-A(SEAN) spirit!"
(Example: ASEAN-FOOD, ASEAN-POP Cover Dance/Cover Song, Traveling or Life in ASEAN Countries Vlog etc)

☐ Cover Song or his/her own Written Song, etc related to ASEAN-Korea Relations

3. Who can Apply

Koreans and ASEAN Nationals: Individual or Team (Max. 9 persons)

4. Schedule

☐ Application October 18. 2023 (Wed)~November 15, 2023 (Wed) 17:00:00 (JKT Time)

☐ Winner Announcement November 27, 2023 (Mon)
-ROK Mission to ASEAN Homepage and Social Medias

※ *Winner Announcement schedule is subject to change*

5. Registration and Judging Criteria

☐ Please submit the Google Form: http://bit.ly/yourkyoura2023

☐ Judging Criteria: Fun, Creativity, Expression of theme, Clarity of message, Visual appeal
※ Extra points for elements of friendship between Korea and ASEAN

6. Specification

☐ All types of videos are allowed (ex. Vlog, Interview, Documentary, etc)

☐ Language: English/Korean (If the videos are made in Korean, English subtitles are necessary)

☐ Running time: Up to 5 minutes

☐ Format: Ratio of the Video-16:9, 1920x1080 Pixel(FHD), MP4 formats

7. Awards

Rank	Numbers of Winners	Prize
First Prize	Two People/Team (One from Korean, One from ASEAN Nationals)	$800 each
Second Prize	Four People/Team	$500 each
Third Prize	Four People/Team	$100 each

8. Contact Point for Q&A : yychu21@mofa.go.kr / adellya@mofa.or.kr

9. Note

☐ For further information including Copyright Guidelines, please find the Google Application form.

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